



A BETTER BUYING EXPERIENCE

Our mission is to take exceptional care of our customers, our employees, and our community. American Pride is the best place to purchase your next mowing machine. There are no pushy salesmen, just friendly mower experts. Our goal is not to sell you the biggest mower in the store, but the right equipment for your property. We set up and prepare your mower for use and train you how to use it. We also stock over 1 million dollars in parts and offer a state-of-the-art service department with trained technicians to repair your equipment when needed.

700 McIntire Avenue • Zanesville, Ohio 43701

(740) 454-7224

www.americanpridepower.com

ENHANCED PRIDE PROTECTION

Prices for this program range from \$199-\$599 depending on the unit purchased. Enhanced Pride Protection includes the following benefits:

- Covers the cost of delivery of the new mower. Delivery charges will be waived with the purchase of Enhanced Pride Protection for customers within our 60-mile radius.
- Includes our No Downtime Policy for the entire warranty period. This provides a loaner in the case of any warrantable repair if we cannot repair the unit within 48 hours.
- Extends the manufacturer warranty for 2 additional years immediately following the factory warranty's expiration date. The extended warranty covers everything that the original factory warranty covers. It does not cover repairs due to misuse, abuse, or wear items such as blades, belts, batteries, tires, or anti-scalp wheels.
- Enhanced Pride Protection boosts the factory warranty by including pick-up and delivery charges for all warrantable repairs during the factory warranty and for the additional 2 years up to 60 miles.





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TUNE-UP PRICES:

Hand-held Trimmers and Blowers	\$49
Walk Mowers and Saws	\$99
Riding Mowers	\$269
Residential Zero Turns	\$299
Commercial Zero Turns	\$329

*Tune-Up prices are plus tax and shop fees.

*Regular service of your equipment is critical to prevent downtime and protect your investment for the long term.

WINTER SERVICE SPECIALS

We are pleased to offer our customers the best tune-up deal of any major outdoor power equipment store in Ohio. Our service special includes FREE pick-up and delivery and a FREE set of blades.

To qualify for free pick-up and free blades, you must be on our list by the end of October. Once on the list, we will call you to set up a time to pick up your mower when we are in your neighborhood between November and March.

You will not be billed until the tune-up is complete.

OUR ENTIRE STAFF IS INVOLVED IN THE PROCESS OF COMPLETING YOUR TUNE-UP FROM:

- ★ Office staff build the list throughout the year, communicate with customers pre-season, and handle billing.
- ★ Service writers route and schedule pick-up and delivery and communicate with you regarding any additional repairs needed.
- ★ Drivers safely pick up and deliver your mower ensuring that it is secured to our truck.
- ★ Lot technician blows out all grass and debris from all areas of the machine and stages the mower for tune-up and for delivery once tune-up is complete.
- ★ Parts professionals pull the parts needed to install in your tune-up.
- ★ Trained technicians complete the full service and check for any additional repairs needed.
- ★ The service manager is responsible for the flow of equipment, quality control, and processes any needed warranty repairs.
- ★ Power wash specialist cleans the unit with soap and hot water.

We do the very best we can to keep the pricing of our winter tune-ups reasonable, but as you can see – we have many hands involved in the process and therefore our margin is very tight. We understand and appreciate that the tune-up is a considerable investment. Therefore, if you put less than 50 hours per season on your unit – you may consider having it done every other year and still be considered proactive in protecting your investment. Just reply SKIP when we text you in October and we will keep you on the list for the next tune-up season.

